

Past Speakers

Adam Alter	Professor	Stern School of Business of New York University
David Bell	Chief Executive Officer	Idea Farm Venture
Jonah Berger	Professor	The Wharton School of the University of Pennsylvania
Jeff Booth	Co-founder & Entrepreneur	BuildDirect
Robin Dreeke	Founder & CEO	People Formula
Bala Ganesh	Vice President, Marketing	UPS
Vishal Gaur	Anne & Elmer Lindseth Dean	Cornell University
Michele Gelfand	John H. Scully Professor & Psychologist	Stanford Graduate School
Anindya Ghose	Heinz Riehl Chair Professor	New York University
Thomas Harman	CEO	Balsam Brands
Hal Hershfield	Professor	Anderson School of Management at UCLA
Chieh Huang	Co-Founder and Former CEO	Boxed
Sheena Iyengar	S.T. Lee Professor	Columbia Business School
Erin Meyer	Professor	INSEAD
Katy Milkman	James G. Dinan Professor	The Wharton School of the University of Pennsylvania
Jon Nordmark	Co-founder & CEO	Iterate.ai
Christian Rudder	Co-founder	OkCupid
Michael Slepian	Professor & Psychologist	Columbia University

Past Speakers

Jay Steinfeld	Founder and Former CEO	Blinds.com
James R. Stengel	CEO & Ex-Global Marketing Officer	The Jim Stengel Company Procter & Gamble
Cass Sunstein	Robert Walmsley Professor	Harvard University
Caroline Tuan	COO	Balsam Brands
Jerry Wind	Lauder Professor	The Wharton School of the University of Pennsylvania

Past Attendees

Naheed Adil	Co Founder & Chief Growth Officer	Chai Chief
Imteaz Ahamed	Podcast Host & Speaker	Reckitt
Nick Antoniadis	Lifecycle Marketing	IPSY
Rathnam Aravamudhan	VP / GM - Cole-Parmer	Antylia Scientific
Frank Assumma	Investor	Pour Moi Skincare
Ken Bausch	SVP, Global E-Commerce	MerchSource
Ron Beaudoin	CEO	NEMC
David Bell	Chief Executive Officer	Idea Farm Venture
Vinodh Bhat	Co-Founder, President, Chief Strategic Officer	Saavn
Susan Black	Founder and CEO	Susan Black Associates
Lewis Broadnax	President & Chief Executive Officer	PHE Inc.
Mario Castano	Chief Operations Officer	Lex Brands LLC
Alex Castiel	Business Development Manager	Saint-Gobain Ceramics
David Contract	Global Marketing Team Lead	The Betesh Group
Rahul Dalwani	Director of Business Operations	Crimzon
Suzy Davidkhanian	Vice President, Content - Retail & Ecommerce Practice and Analyst Access Program	EMARKETER
Michael DeLucia	VP of Sales	JMP Force

Past Attendees

Jennifer Dombkowski	Marketing Lead	Brezza
Chas Fox	CEO	Micro-Mark
Randi Goldberg	President	Clearly Branded
Kimberly Grayson Rizzuto	CMO, CRO, Brand Builder, Spokesperson & On-air Personality	K Brand Management
Jac Griffin	Chief of Staff/Marketing Director	Steven Singer Jewelers
Steven Halpern	Owner	Oh Nuts!
Jon Harding	Global Chief Information Officer	Conair LLC
Ulli Haslacher	CEO & Founder	Pour Moi Skincare
Omar Hinojosa	CEO	Valley Vet
Jena Ianiro	Marketing Manager	Big Dee's Tack & Vet Supplies
Srikanth Jagabathula	Associate Professor of Technology, Operations, & Statistics	Harvard Business School
Aditya Jan	Professor	Baruch College CUNY
Laura Jajko	Owner	American Frame
Reid Jajko	Vice President	NSK
Ruth Jeffers	Owner and Co-CEO	Jeffers Pet
Deepak Jose	Global Head of ODDA Analytics Solutions	Mars
Mark Kershner	Consultant	Makrsch Consulting LLC

Past Attendees

Joe Kim	CEO and Founder	Mulawear
Rod Kosann	Chief Executive Officer	Monica Rich Kosann
Justin Krbec	SVP / President of Business Development	Threadfellows
Tiffany Krumins	Founder	Opu Probiotics
Nanda Kumar	CEO	Baruch CUNY
Francesco Lagutaine	Chief Marketing, Communications and Digital Officer	M&T Bank
Chanelle Leslie	Director of Growth	Ceremonia
Lori Mariano	Co-Founder, Managing Partner, CMO	Hampton Beauty Associates
Brian Marsh	VP, Operations	I DJ Now
Evan Marsh	Ecommerce Director	I DJ Now
Billy McLellan	Agency Development Manager	Google
Dede McMahon	Investor	Pour Moi Skincare
Brenda Miavitz	Vice President	Big Dee's Tack & Vet Supplies
Hrishi Modi	Consultant	MakerFlo
John Modi	Chief Imagination Officer	MakerFlo
Mrinalini Modi	Digital Strategist	Royal Touch LLC
Michael Murphy	SVP of Ecommerce Sales	American Bath Group

Past Attendees

Timothy Mussig	President	JB Prince
Margaret Nyamumbo	Founder & CEO	Kahawa 1893
Joyce Ojo	CEO	Jesdit
Iffie Okoronkwo	Scientific Educator	Pour Moi Skincare
Lucy Partman	Senior Project Officer, Technology Innovation Partnerships	NJEDA
Surabhi Pokhriyal	Chief Digital Officer	Church & Dwight Co., Inc.
Angela Riley	Senior Director of Finance & Operations	NetElixir
Jessica Roslan	Business Systems Manager	Big Dee's Tack & Vet Supplies
Marleta Ross	MD, General Manager - Chase Sapphire	JPMorgan Chase & Co.
Sanjai Ruia	Managing Director	Maneesha Ruia
Maneesha Ruia	Founder and Creative Director	Maneesha Ruia
Hayes Salaverry	Director of Retail Sales	Tweezerman
Michael Schmitt	Executive Vice President, Operations	Nutrifresh Services
Ryan Schumaker	Director, Merchant Products & Partnerships	American Express
Emily Scott	Senior Manager of Digital Marketing & E-Commerce	Sidney Garber
Parag Shah	Vice President, Center Store OmniChannel Merchandising	The GIANT Company

Past Attendees

Judith Sheft	Executive Director	New Jersey CSIT
Scott Silverman	Co-Founder	CommerceNext
Steven Singer	Owner	Steven Singer Jewelers
Steven Singer	Chief Executive Officer	Rockler
Tom Stern	Senior Strategic Agency Manager	Google
David Stubbs	Marketing Director	Ames Walker
Kellie Terry	Global Head, DEI Strategy & Portfolio	Johnson & Johnson
Seth Tishler	VP of Operations	HANRO USA, INC
Jeett Uppal	Lead, Enterprise Initiatives & Operational Excellence	Bristol-Myers Squibb Company
Maeve Wang	Co-founder and CEO	IAMBIC
Aaron Zagha	Chief Marketing Officer	Newton Baby